



CARNIVAL
MASQUERADE

Affair

SATURDAY, FEBRUARY 10, 2018
7PM-12 MIDNIGHT

HILTON INDIANAPOLIS HOTEL & SUITES

120 W. MARKET STREET | INDIANAPOLIS, IN 46204



Dear Potential Gala Sponsor:

On Saturday, February 10, 2018, L.A. Business Ventures LLC will host its Inaugural *Carnival Masquerade Affair* that will take place at Indianapolis' Hilton Hotel on 120 E. Market Street. The purpose of this black-tie event is to bring together leaders in philanthropy, government, business, and sports and entertainment to celebrate and raise money as well as awareness, for two worthwhile charitable causes that make positive impacts in our community. A portion of the net proceeds from this year's event will be dedicated to support our fiscal agent, *Helping Hands for Freedom* and *Project ESTEEM*.

This inaugural *Carnival Masquerade Affair* will include a private VIP champagne reception for our sponsors prior to the gala. In the true spirit of Mardi Gras, the evening will also encompass New Orleans Brass Band music as well as live music from one of Indianapolis' premier bands, Toy Factory.

By becoming a sponsor for this year's *Carnival Masquerade Affair* you will be instrumental in helping L.A. Business Ventures LLC further *Helping Hands for Freedom's* mission of assisting veterans in improving their lives as well as the lives of their families; and Project ESTEEM's mission of empowering and motivating Central Indiana's at-risk youth.

L.A. Business Ventures LLC would like to thank you in advance for your willingness to support the efforts of making a difference in our community. We are counting on your support, and will be happy to answer any questions you may have. For more information, please contact Jolie D. Dalton at: (317) 945-7372.

Please help us make a positive impact in the lives of the people that these two wonderful organizations proudly serve!

Thank you, and as they say in New Orleans, *Laissez les bons temps rouler!* (let the good times roll)

First Sergeant Leon A. Fletcher
President



WHO IS L.A. BUSINESS VENTURES?

L.A. Business Ventures is a for profit company that's mission is to invest, acquire, and manage real estate properties around the country while providing quality and affordable housing for its clients. The Founder and President of L.A. Business Ventures LLC is First Sergeant Leon A. Fletcher. An Akron, Ohio native, 1SG Fletcher has been serving in the United States Army for over twenty years as a Medic. 1SG Fletcher's innate passion for serving his country and community (specifically military and our country's youth) began as a teenager while participating in Junior R.O.T.C. throughout his high school career and volunteering for youth programs at community centers in and around the Akron area.

Throughout his military career and travels, 1SG Fletcher has had the opportunity to witness firsthand some of the disparities that our wounded soldiers, veterans, military families, as well as youth in underserved communities around our country are forced to contend with. These experiences struck a chord in 1SG Fletcher and fueled his passion for wanting to help these individuals. Thus, prompting 1SG Fletcher to create an elegant charitable event that would not only raise money but also awareness for these causes. 1SG Fletcher contacted our fiscal agent, Helping Hands for Freedom and the founder of Project ESTEEM and created this inaugural Carnival Masquerade Affair.

WHO ARE HELPING HANDS FOR FREEDOM & PROJECT ESTEEM?

Helping Hands for Freedom, is a 501c3 organization, founded in 2008 by co-founders Patrick Shannon, who has received the Purple Heart twice and a Bronze Star for his wounds and heroism in Iraq, and Rodney Smith, a former college and NFL standout who has experience with non-profits.

While at Walter Reed Medical Hospital recovering from wounds sustained during combat, Staff SGT. Shannon heard stories from various soldiers who expressed concern about their family and the realities of keeping their house and the struggle of recovering while family members were at home. These stories struck a chord with Shannon, who left a position with the Wounded Warrior Project to co-found Helping Hands for Freedom.

The mission of Helping Hands for Freedom is one of supporting military families dealing with death, deployment and loss. The organization provides Gold Star families, (those surviving family members of a fallen soldier, along with veterans who suffer from PTSD) with financial assistance and improve soldiers'/veterans' children's lives through compassion, honor, mentorship and leadership. In addition, Helping Hands for Freedom offers various programs to the children of military personnel, as well as helping with emergency assistance to military families.



Project ESTEEM is a 501c3 non-profit community based organization that was established in November 2015. The organization's mission is to empower and motivate Central Indiana's youth by teaching them how to embrace their self-worth and excellence through enrichment and mentorship. Project ESTEEM's program addresses the needs of all youth, specifically targeting those at risk; children of families who struggle with poverty, stress, illiteracy, hunger and unemployment, and have experienced domestic and/or physical trauma.

Project ESTEEM's youth mentorship program serves boys and girls aged 8-18 years old. The main objective is to promote positive outcomes for our youth, helping them to achieve their highest potential by preparing them for postsecondary challenges and the transitions of young adulthood. The organization also aims to prevent high risk behavior, promote resiliency, build scholastic confidence and equip youth with tools to pursue their life goals and attain higher education.

Project ESTEEM has established community partnerships with various local organizations and schools including the Children's Bureau of Indiana, Westminster Neighborhood Services, Stopover Inc., Global Prep Academy at Riverside 44, and Warren Central High School.



SPONSORSHIP LEVELS

Presenting Sponsor \$7,000

- VIP table of ten to the gala.
- Two complimentary Presidential Suites for the evening of the gala.
- Company name and logo on all print advertisements including on 'Red Carpet' signage and a full page color ad in gala souvenir program.
- Company name mentioned as the presenting sponsor on all media outlets.
- Company recognized by emcee throughout the gala.
- Opportunity to provide remarks at the gala.

Platinum Sponsor \$5,500

- VIP table of ten to the gala.
- One complimentary overnight Presidential Suite the evening of the gala.
- Company name and logo on all print advertisements including on 'Red Carpet' signage and a half page color ad in gala souvenir program.
- Company name mentioned as a Platinum Sponsor on all media outlets.
- Company recognized by emcee throughout the gala.

Gold Sponsor \$3,500

- VIP table of ten to the gala.
- One complimentary overnight suite the evening of the gala.
- Company name mentioned as a gala sponsor on all media outlets.
- Company name and logo on some printed advertisements, including a quarter page color ad in souvenir program.
- Company name recognized by emcee throughout the gala.

Silver Sponsor \$1,500

- VIP table of ten to the gala.
- Company name and logo on some printed advertisements, including a business card size full color ad in souvenir program.
- Company name recognized by emcee throughout the gala.

Table Sponsor \$700

- A table of ten to the gala.
- Company or organization name listed in souvenir program.

Individual Tickets \$70

- One ticket into the gala.

****TO BE GUARANTEED ALL LISTED INCENTIVES, SPONSORSHIPS (INCLUDING ARTWORK FOR THE EVENING'S PROGRAM), MUST BE CONFIRMED ON OR BEFORE FRIDAY, JANUARY 5, 2018. ****

Our fiscal agent, HelpingHands for Freedom, is recognized as a 501 (c) (3) Public Charity by the IRS. Your Contributions are tax-deductible to the extent permitted by law. federal EIN:26-3084550



SPONSORSHIP CONFIRMATION FORM

Inaugural Carnival Masquerade Affair

Saturday, February 10, 2017 | Hilton Indianapolis Hotel & Suites, 120 W. Market St.

SPONSORSHIP LEVELS: *(Please mark desired sponsorship level.)*

- Presenting Sponsor: \$7,000
- Platinum Sponsor: \$5,500
- Gold Sponsor: \$3,500
- Silver Sponsor: \$1,500
- Table Sponsor: \$700

ADDITIONAL TABLES/TICKETS:

Tables: (\$700.00/each) # of tables _____ \$ _____

Tickets: (\$70.00/each) # of tickets _____ \$ _____

Total Amount: \$ _____

Contact Information:

Company Name: _____

Contact Person: _____

Phone #: () _____ Email: _____

Mailing Address: _____

Please complete and email this form to Eric Snelz at: esnelz@helpinghandsforfreedom.org. Please make your check payable to: Helping Hands for Freedom c/o L.A. Business Ventures LLC and send to the Helping Hands for Freedom's office located at:
777 E. Missouri Ave. #209 Phoenix, AZ 85014